



May 18 & 19

May 5, 2018

Sacramento Mile - Cal Expo
Calistoga Half Mile - Calistoga Speedway



VENDOR DISPLAY SPACE AGREEMENT

The following application, if accepted, will represent a contractual agreement between the applicant (Vendor) and SDI Racing LLC (Promoter).

COMPANY _____

CONTACT _____

EMAIL _____

CELL (Day of Event) _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PRODUCTS/SERVICES _____

DISPLAY INFORMATION

Please write in the size and cost of the display. **The total display footprint must fit into the size listed below.**

DISPLAY SIZE: _____

Event(s) circle one or both **Sac Mile / CHM**

DISPLAY RATE (Page 3) \$ _____

ELECTRICITY \$ _____

TOTAL AMOUNT DUE: \$ _____

AMOUNT INCLUDED: \$ _____

VENDOR/PARKING PASSES

Amount of vendor passes issued is based on display space size. Additional vendor passes can be purchased. (See details on Page 3). **Parking is controlled by Venue, Venue Parking fees may apply**

Electricity

ELECTRICITY: There are limited spaces available with electrical hook-ups. All electrical spaces are on a first-come first-served basis.

0-500 WATTS (5 AMPS) \$ 75.00 _____
Over 500 amps \$ 125.00 _____

PAYMENT

Space reservation requires a 50% nonrefundable deposit no later than one month prior to the event. If Promoter does not receive a 50% reservation deposit, a space will not be reserved. **Payment must be paid in full TWO WEEKS PRIOR TO THE EVENT.**

CREDIT CARD

AMEX MASTERCARD VISA

Account #: _____

Exp. Code _____

Cardholder Name: (Please Print) _____

Signature: _____

Cardholder Billing Address: _____

City/State/Zip _____

CHECK - Please make checks payable to:
SDI Racing LLC
370 Lang Road
Burlingame CA 94010

TERMS & CONDITIONS

STANDARD BOOTH EXHIBITS

Regular and specially built back walls including signs may not exceed 8' in height. Exhibitors shall be so arranged as to not obstruct the general view nor hide the exhibits of others.

FOOD \ BEVERAGE \ SOUVENIR SALES

Absolutely NO food/beverage distribution to the general public will be allowed, INCLUDING WATER. Promoter reserves the right to remove ANY exhibit found not to be in compliance with these rules.

Absolutely NO souvenir or novelty related merchandise will be sold to the general public unless approved and authorized by Promoter. This includes but is not limited to event t-shirts.

AMPLIFIED MUSIC / AUDIO DISPLAYS

All amplified music and audio displays are required to keep noise to a level at which normal conversation can be carried on in any adjacent display booth. Should event attendees require a sound demonstration, this demonstration be conducted inside a CLOSED vehicle or sound booth so as to keep noise to an acceptable level. Event Management reserves the right to remove any exhibit not in compliance with these rules.

OPERATION

Exhibitor will keep the exhibit open and staffed at all times during show hours. Promoter reserves the right, should any rented exhibitor's space remain unoccupied to pay the full amount specified in the invoice for space rental. Promoter reserves the right to restrict exhibits to a minimum noise level, and to suitable methods of operation and display of materials. If, for any reason, exhibit contents are deemed objectionable by Promoter, the exhibit will be subject to removal. This reservation includes but is not limited to, persons, things, conduct, printed matter, or any item of poor character, which the management considers objectionable to the displays well being. In the event of such an eviction or restriction, management will not be liable for refunding rental fee or funds paid for exhibit equipment rental, except at its own discretion. All exhibits must remain in the confines of space(s)\booth(s). Attendants, models, and any other employees must confine their activities to the space(s)\booth(s) occupied by the exhibitor. Exhibitor grants permission to Promoter and its agents to use exhibitor's image and/or likeness in connection with any live or recorded video display or other transmission or reproduction in whole or part of the event. Handouts, including literature and souvenir items, and any and all promotional materials, must be distributed from the designated exhibitor space\booth only. These items may not be left unattended in booth, or distributed from any other area, without written permission from Promoter. **NO EXCEPTIONS.**

LIABILITY

Neither Promoter management and/or its sponsors or agents, their representatives, or any member or employee of Promoter, is responsible for any injury, loss or damage to any exhibitor, his employees or property. The exhibitor, upon execution of the contract, expressly releases the foregoing named association, parties, individuals, and employees from any and all claims for such loss, damage or injury. To prevent lost or stolen articles, merchandise must be securely fastened to display boards or locked up when booths are unattended. The exhibitor hereby acknowledges and assumes all risks incidental to this event and agrees that all participants, sanctioning bodies, and all employees, agents officers, and directors of promoter and Venue, are hereby released from any and all such injuries, damages or claims arising from the event.

Exhibitor agrees to secure and maintain a commercial general liability insurance policy including bodily injury, property damage and contractual liability on an amount not less than \$1million per occurrence covering Promoter and their subsidiaries and affiliates, and their respective members, partners, directors, managers, officers, employees and agents as additional insured on Vendors policy solely with respect to the operations of Vendor while on the property of Venue. Exhibitor shall also carry workers' compensation (statutory limits) and employer's liability insurance with respect to its own employees. A waiver of subrogation is to be provided under all applicable policies. Exhibitor must provide a copy of certificate of insurance to Promoter prior to setting up vendor display.

See attached sample certificate for further details.

Any and all restrictions and/or levies enforced or imposed by Promoter, the Venue and/or the State of California must be observed by the exhibitor, and Promoter, its staff, or participating sponsors or co-sponsors, assume no responsibility or liability whatsoever in matters related to any restriction and/or levies imposed on any exhibitor by Raceway, the Venue, and/or the State of California. No responsibility is assumed by Promoter for goods delivered to the facility OR FOR MATERIALS LEFT IN THE DISPLAY AREA AFTER CLOSING HOURS. Exhibitors wishing to insure their display materials or components thereof, including merchandise, must do so at their own expense. Promoter will do all in its power to cooperate with its exhibitors in helping to make the exhibition productive and profitable for all concerned. We ask your cooperation in observing fire and other safety regulations, and in maintaining a display space of good taste.

CARE OF EQUIPMENT

Exhibitor and/or their agents must not injure or deface property. Should such damage occur, the exhibitor is liable to the damaged property's owners.

FIRE SAFETY AND HEALTH REGULATIONS

The exhibitor agrees to comply with local, city, state laws, ordinances, and regulations, and the regulations of Raceway covering fire safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth space and protected by safety guards where necessary. Exhibitors are requested to keep their display area clean at all times.

ACCEPTANCE

We, the undersigned, submit our application for the reservation of vendor space, subject to conditions and regulations governing the event and its production, as detailed on the Terms & Conditions, including but not limited to, the terms set forth within this document. Exhibitor understands and agrees that Promoter owns and/or has a license to all rights to the names, likeness, trademarks, service marks, abbreviations, slogans, designs, logos and symbols, which have come to be associated with the Venue and its Events, including any registrations that may exist therefore ("Licensed Marks"). Further, Exhibitor understands that the manufacture, sale or distribution of products bearing Licensed Marks ("Licensed Articles") to be used as premiums, for publicity purposes, for fund raising, or as giveaways is strictly prohibited. Non-compliance will subject vendor to removal from event. We agree to adhere to all event rules and regulations, including complying with the provisions of liability.

EVENT DELAY – In the event of cancellation or postponement of an event, for any reason, exhibitor will be offered equivalent display space at the rescheduled event, or at another event, at no charge. NO REFUNDS will be given, for any reason.

Please mail or e-mail the completed contract and a certificate of insurance with your payment at least two weeks prior to the event.

Signature _____

Print Name _____

Accepted by: _____



Vendor Display Prices

Size:	Price (per event)	Vendor Passes
10 x 10	\$575	(2) Two
10 x 20	\$750	(4) Four
10 x 30	\$900	(5) Five
20 x 20	\$1,200	(6) Six
Larger Sizes	Call for Pricing	TBD
Additional Vendor Pass(s)	\$20	(1) One

15% off listed display rate for both event participation

Additional Marketing Opportunities

Spectator Signage - Prime spectator banner placement located within the venue (No TV exposure)

P.A. Announcements - 15 & 30 second spot runs throughout the event program (6 Hours)

Jumbo Screen Ads - 15, 30, 60 second spot runs - prime location Start Finish (Limited Availability)

Program Ads - 1/8th page and up full color or B/W ads in high quality souvenir program

Pre - Event Marketing - Aggressive 90 day campaign including social & traditional media

Heat & Class Sponsorships - Highlighted PA announcements and Podium Exposure

National TV Advertising - NBC Sports (not included in base sponsorship offerings)

Fully Integrated Sponsorship Packages - Maximum Exposure, Significant Presence, Best Value

41Live! will create and execute a unique event sponsorship experience to meet your company's initiatives and budget starting from \$1000

Contact Bob Richards Jr. @ 916-704-5796 brichards@41live.com



Sample Certificate of Insurance
 Email to brichards@41live.com

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER XXXXXXXXXXXXXXXXXXXXXXXXXXXX	CONTACT NAME: _____		PHONE (A/C No. Ext): _____		FAX (A/C. No): _____	
	E-MAIL ADDRESS: _____		ADDRESS: _____			
INSURED XXXXXXXXXXXXXXXXXXXXXXXXXXXX	INSURER(S) AFFORDING COVERAGE					
	INSURER A : XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX					
	INSURER B : _____					
	INSURER C : _____					
	INSURER D : _____					
	INSURER E : _____					

COVERAGES **CERTIFICATE NUMBER:** _____ **REVISION NUMBER:** _____

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSH LTR	TYPE OF INSURANCE	ADDL SUBR		POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS		
		INSR	WVD						
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	X		XXXXXXXXXXXXXXXXXXXXXXXXXXXX	XX/XX/XX	XX/XX/XX	EACH OCCURRENCE \$	1,000,000	
	GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO. <input type="checkbox"/> SUBJECT <input type="checkbox"/> LOC						DAMAGE TO RENTED PREMISES (Per occurrence)	\$	100,000
							MED EXP (Any one person)	\$	10,000
							PERSONAL & ADV INJURY	\$	1,000,000
							GENERAL AGGREGATE	\$	2,000,000
							PRODUCTS - COMP/PROP AGG	\$	2,000,000
A	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS			XXXXXXXXXXXXXXXXXXXXXXXXXXXX	XX/XX/XX	XX/XX/XX	COMBINED SINGLE LIMIT (Per accident)	\$	1,000,000
							BODILY INJURY (Per person)	\$	
							BODILY INJURY (Per accident)	\$	
							PROPERTY DAMAGE (Per accident)	\$	
	UMBRELLA LIAB						EACH OCCURRENCE	\$	
	EXCESS LIAB						AGGREGATE	\$	
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in HI) Yes, describe under DESCRIPTION OF OPERATIONS below			XXXXXXXXXXXXXXXXXXXXXXXXXXXX	XX/XX/XX	XX/XX/XX	<input checked="" type="checkbox"/> WC STATUS <input type="checkbox"/> OTHER LIMITS E.L. EACH ACCIDENT	\$	1,000,000
							E.L. DISEASE - EA EMPLOYEE	\$	1,000,000
							E.L. DISEASE - POLICY LIMIT	\$	1,000,000
A	Property			XXXXXXXXXXXXXXXXXXXXXXXXXXXX	XX/XX/XX	XX/XX/XX	Replacement Cost per Golf Cart		

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

SDI Racing LLC and/or each of its subsidiaries and affiliates, their respective officers, managers, directors, employees and agents are named as Additional Insured, per endorsement, with respect to liability arising out of operations performed by the named insured. Primary Wording and Waiver of Subrogation applies.

CERTIFICATE HOLDER	CANCELLATION
SDI Racing LLC 370 Lang Road Burlingame, CA 94010	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE _____

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